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For Immediate Release

### **Curtis Media Announces Expansion Into Radio Networks**

Raleigh-based Curtis Media Group announces the formation of a News Network Division which will distribute News, Weather, Sports, and Entertainment programs to other Radio Stations.

As a part of this new expansion, Curtis Media Group is acquiring The North Carolina News Network from Capitol Broadcasting Company. The North Carolina News Network was originally founded in the Early 1950's, and currently serves 72 affiliated stations in North Carolina.

The current Network has a weekly cume audience in excess of 650,000. The population area covered by the network serves the entire state.

Curtis also announces the formation of a News Sports Network which will syndicate a Taylor Zarzour – hosted three hour Sports Talk Program and the popular David Glenn three hour Daily Sports Talk Program. Locally Zarzour will be heard on WDNC from 9am to Noon, and Glenn's program will be aired Noon – 3PM on 99.9 the Fan.

Two existing Curtis Media Networks, Southern Farm Network and State Government Radio will be merged into the new division. Southern Farm Network distributes Farm Programming to Radio Stations in the NC, SC, Virginia, and Florida areas.

State Government Radio specializes in local in depth coverage of Political and Government News in North Carolina, and is distributed primarily over the Internet.

The new Network Division has plans to begin syndication of several three hour weekly music programs, a daily one hour Talk Program, and a daily one-hour Afternoon Drive News Block.

“This is a very logical expansion for us,” stated Curtis Media CEO and Founder, Don Curtis. “By merging the News rooms of NCNN with WPTF, this will give us the largest Radio News staff in North Carolina.

Curtis noted that the Curtis Media Group’s current owned and operated stations of Metro and Medium Market stations gives the company a unique perspective into the needs and opportunities of stations of all sizes.

The purchase of North Carolina News Network also includes a Satellite Distribution Operation, in addition to distribution of the various Curtis Networks. This division also distributes North Carolina State Football and Basketball, ECU Football, Tennessee Titans Football Network, and Duke Football and Basketball Networks.

Curtis Media Group also is acquiring a Translator Station (a low power FM Station) that will provide additional coverage for a Curtis Station in the Wake Forest/Wakefield Area.

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