



IMMEDIATE RELEASE

CURTIS MEDIA GROUP RADIO STATIONS BOAST 11 OF TOP-100 TALK SHOW HOSTS

RALEIGH, NC (June 7, 2011) *Talkers* magazine has released its annual list of the most influential talk show hosts on American radio, and three local Curtis Media personalities have been selected among the best. Brad Krantz and Britt Whitmire of the “Brad and Britt Program” and Allan Handelman, host of the “Allan Handelman Show”, on FM Talk 101.1 WZTK are both included in this year’s “*Talkers 250*” as is Bill LuMaye, afternoon host of the “Bill LuMaye Show” on NewsRadio 680 WPTF. The *Talkers 250* list is compiled by the editors of *Talkers* magazine with input from radio industry executives and opinion leaders.

In addition to Handelman, an additional ten (10) nationally syndicated talk personalities who appear on Curtis Media stations made the prestigious *Talkers’ Heavy Hundred* of America’s preeminent talk radio stars. They are as follows: Michael Savage (# 4 on the *Heavy Hundred*), FM Talk 101.1 WZTK; Dave Ramsey (#6), NewsRadio 680 WPTF and 600 WSJS; Mark Levin (#7), NewsRadio 680 WPTF and 600 WSJS; Neal Boortz (#11), FM Talk 101.1 WZTK; Alan Colmes (#15), FM Talk 101.1 WZTK; Dr. Joy Browne (#28), NewsRadio 680 WPTF and 600 WSJS; Clark Howard (#29), FM Talk 101.1 WZTK; Dennis Miller (#33), 600 WSJS; Phil Hendrie (#43), FM Talk 101.1 WZTK; Gordon Deal (#65), FM Talk 101.1 WZTK. NewsRadio 680 WPTF serves the Raleigh-Durham-Chapel Hill Market, AM 600 WSJS is the news and talk voice of Greensboro-Winston Salem-High Point, and FM Talk 101.1 WZTK serves both the Triad and the Triangle markets from its Burlington, N.C. base.

“We are proud to have more nationally recognized talk personalities on our major news and talk stations than any other broadcast company operating in North Carolina,” said Curtis Media President/Chief Operating Officer Phil Zachary. “I’m particularly excited to see Allan Handelman (# 80) ranked among *Talkers Heavy Hundred*, and it’s clear Brad & Britt and Bill LuMaye will soon occupy that top tier as well. To have our local talent included in this national ranking is just remarkable.”

Curtis Media Group (CMG) is North Carolina’s largest independent radio broadcaster with 25 radio stations and 70 affiliates reaching more than two-million weekly listeners across the state. CMG also operates the North Carolina News Network, Triangle Traffic Network, Southern Farm Network, CMG Interactive Marketing, TriangleHelpWanted.com, the Triad Sports Network, CMG Southern Sales and State Government Radio.com.

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